

MEDIA-KIT

 Mel's Coffee Travels – cafe hopping off the known paths

ABOUT MEL'S COFFEE TRAVELS I love specialty coffee and I love to travel. In early 2017 I started blogging on [Mel's Coffee Travels](#) about my findings seen through the eyes of a coffee lover who's exploring her travel destination off the known paths. My mission: 'to spread the word about specialty coffee.' For more information, stories about interesting people within the coffee world as well as café tips, send an email to melscoffeetravels@gmail.com.



ABOUT ME

I'm a Coffeepreneur, a freelance journalist and blogger always on the lookout for the story behind each cup of specialty coffee. On my travels I explore the coffee and café culture of my travel destinations, from seed to cup.

My Social Media campaigns and blog articles not only show my love for your products and services, but they as well tell the story behind places, locations and people. My goal: Inspiring people!

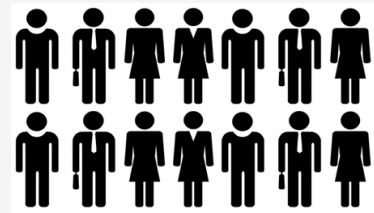


SOCIAL MEDIA

<http://www.instagram.com/melscoffeetravels>
<http://www.facebook.de/melscoffeetravels>
<http://www.pinterest.com/melscoffeetrip>



REACH



VIEWS / MONTH

600

UNIQUE VISITORS

300

INSTAGRAM-FOLLOWER

2.130

FACEBOOK-FANS

425

PINTEREST-FOLLOWER

40

READERS

44% women | 56% men

53% 25 – 34 years old

21% 35 – 44 years old

20% readers from USA, UK, OZ

REFERENCES (Online) - Media

www.happycoffee.org - utopia.de - sprudge.com - Crema Magazin – perfectdailygrind.com

Submissions as freelance journalist and writer for online media and print magazines. Several (blog)articles about café and coffee culture, coffee people and their stories in English and German.

FEATURES



Happy Coffee

„Melanie loves specialty coffee and travels the world for a great cup of Joe. She not only loves to drink coffee, but writes about it too.”

Sprudge.com

<http://sprudge.com/author/melanie-bohme>

Perfectdailygrind.com

<https://www.perfectdailygrind.com/2016/03/specialty-marketing-4-steps-customizing-coffee-brand/>



ETHICS

I want to inspire my readers and let them know and learn more about specialty coffee, the people behind and their stories as well as the coffee and café culture of my travel destinations. The products and services featured on my blog are reflecting this. Possible cooperation-models are: product reviews, sponsored posts and social media exposures.

CONTACT

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